

## FOR IMMEDIATE RELEASE

## Fluance Speakers Now Available for Purchase on Best Buy.ca

Canadian speaker company Fluance partners to sell products on Best Buy Canada's website.

NIAGARA FALLS, ON, October 23, 2012 – <u>Fluance</u>, a leading manufacturer and distributor of home theater speaker systems, is now available for purchase on Best Buy Canada's online retail website. The new partnership with <u>Best Buy Canada</u> will finally allow consumers to purchase the rapidly expanding brand of speaker products through <u>BestBuy.ca</u>. Every Fluance speaker system sold on BestBuy.ca is competitively priced against similar models on the market, and provides the same lifetime warranty and customer support that Fluance is well known for.

"We could not be more excited for this partnership with Best Buy Canada," says Deepak Jain, President of Fluance. "Best Buy Canada is a perfect fit for our high quality, low priced products and Best Buy.ca offers the same outstanding customer service that we strive to maintain." Fluance is now amongst fellow popular brands, and the company has handpicked speaker systems that are highly recommended by industry experts and loyal customers. Included amongst the selection are the AVHTB five speaker home theater system (\$269.99), the SV series' center channel (\$99.99) and surround sound speakers (\$179.99), DB150 powered subwoofer (\$249.99), and the FiTSD600 2.1 tower speaker dock (\$349.99). Every system includes free shipping and can be further protected by Best Buy Canada's Performance Service Plan.

Fluance speakers can be purchased online at BestBuy.ca. Visit <u>BestBuy.ca</u> to see the complete list of Fluance products, ranging in price from \$99.99 to \$349.99.

## **About Fluance**

Fluance is a North American based speaker brand that produces high-end home theater systems. Established in 1997 and based in Niagara Falls, Ontario, it markets to both USA and Canada. Known for Serious Performance, Fluance prides itself on pushing cutting-edge technology to its limits based on five key aspects: Sound Quality, Solid Construction, Performance, Style, and Value while using only premium components in the construction of its speaker systems. Fluance encourages its customers to buy direct so they can provide their products at a price point well below those of its main competitors. Fluance Speakers can be purchased directly at <u>www.Fluance.com</u>.

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